

Sponsorship Opportunities

AFO 2025
OGDEN, UTAH • 29 JULY - 1 AUG



Join us for the 2025 annual meeting of the Association of Field Ornithologists!

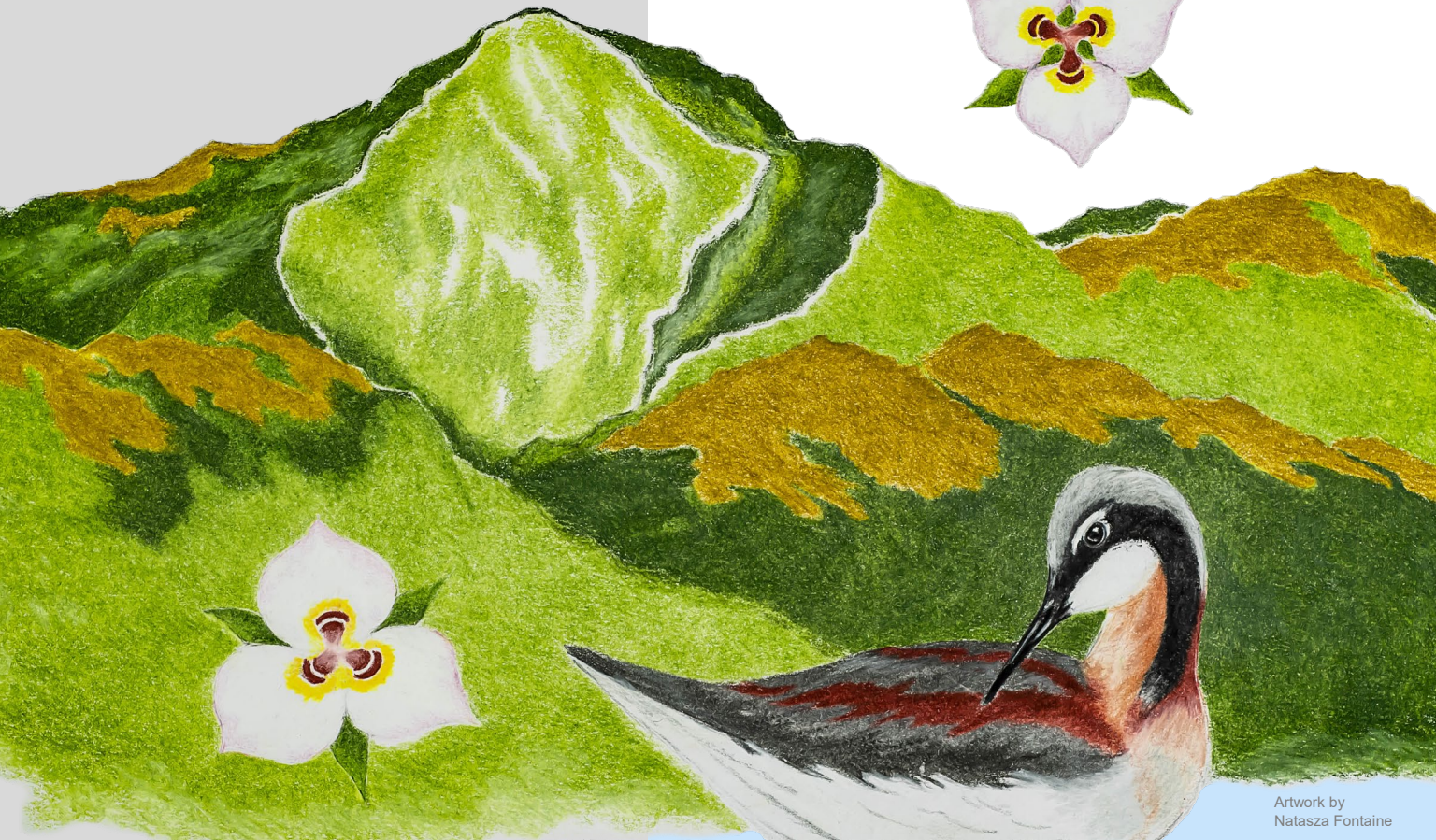
We would like to invite you to join us for the Associations of Field Ornithologists' Annual meeting in Ogden, UT, July 29-August 1, 2025! After hosting successful meetings in the eastern US and in South America, we are thrilled to bring AFO back to the western US for the first time in 15 years.

We are planning an exciting and diverse scientific program, highlighting research from professional and amateur ornithologists from across the Americas. Now in our 103rd year as a society, we hope you will join us in celebrating the valuable natural history and conservation work of our attendees.

Sincerely,

Matthew B. Shumar
President

Rebecka Brasso
Vice President



Who we are

Founded in 1922 as the New England Bird Banding Association, The Association of Field Ornithologists (AFO) is one of the world's major societies of professional and avocational ornithologists dedicated to the scientific study and dissemination of information about birds in their natural habitats. AFO encourages the participation of avocational research and emphasizes the conservation biology of birds. For more information, visit: <https://afonet.org/>

Executive Committee

Matthew B. Shumar

AFO President
Program Coordinator,
Ohio Bird Conservation Initiative
The Ohio State University

Rebecka Brasso, PhD

Conference Steering Committee Chair
AFO Vice President
Associate Professor,
Weber State University

L. Scott Johnson, PhD

AFO Secretary/Past AFO President
Professor Emeritus,
Towson University

Sarah Sargent, PhD

AFO Treasurer
Executive Director,
Erie Bird Observatory

Julie Jedlicka, PhD

AFO Past President
Associate Professor,
Missouri Western State University



More about us

AFO council is made up of 15 volunteer professionals with careers spanning a variety of ornithological vocations. Our current council members hail from the US, Argentina, Brazil, Colombia, and Mexico. AFO publishes the internationally recognized *Journal of Field Ornithology* and owns [Avinet Research Supplies](#), producing and selling the highest quality avian research supplies anywhere.

About the conference

The Association of Field Ornithologists meets annually, and often jointly with other ornithological societies from North and/or South America. In 2025, we decided to host our own meeting as a celebration of the contributions of our society to field ornithology.

This year's meeting will offer a series of workshops, symposia highlighting emerging issues in field ornithology, plenary talks by leading experts, and as always a full and rigorous scientific program of poster and oral presentations. Throughout the conference, there will be opportunities to participate in field and career training/advancement events particularly focused on students and early career professionals. The scientific program runs July 30 through August 1.

Our attendees

About half of our attendees hold advanced degrees and usually conduct bird-related research at universities, natural history museums, bird-banding stations, state and federal agencies, with interests in conservation and the biology of wild birds. Our meetings also strongly support the attendance of students and amateur ornithologists, which account for approximately the other half of the attendees. **We expect 200-250 people to register for this meeting;** most of them from the US, although we frequently have attendees from Argentina, Brazil, and Canada.

Location

Our 2025 meeting will be held in Ogden, UT. Ogden is located ~10 miles east of the Great Salt Lake and served as a major railroad hub for most of its history. Ogden is home to Weber State University and has a vibrant historic district. Nestled at the foot of the Wasatch Mountains, Ogden serves as a gateway to several national parks including Grand Teton and Yellowstone to the north and Arches, Zion, and Bryce Canyon to the south. Locally, Antelope Island State Park and Bear River Wildlife Refuge host millions of shorebirds during the breeding season making this an excellent staging area for birders.

Ogden is easily accessed from Salt Lake City. See our [website](#) for travel details, and for all things Ogden, visit:

<https://www.visitogden.com/>

Venue & Accommodations

The conference will be held at the [Ogden Eccles Conference Center](#) in downtown Ogden. The recently renovated conference center is within walking distance of hotels (including the attached Hampton Inn), dining, and entertainment.

Meeting attendees have access to special rates at three hotels downtown, for more information please see our [conference website](#).

Ogden Eccles Conference Center
2415 Washington Blvd.
Ogden, Utah 84401



Special events

Opening reception at Union Station

First constructed in 1870, Union Station brought the Transcontinental Railroad to Ogden and functioned as the “hub” of western rail travel for decades. Today, Union Station, and its associated museums, guides guests through the history of Utah’s railroads and of Ogden itself. Located at the west end of Historic 25th Street, our opening reception is just a few minute’s walk from conference hotels. All conference attendees are invited to open the 2025 annual meeting by joining us for food, drinks, and a formal introduction to the host city on the evening of July 29th.



An evening at the Ogden Nature Center



After what are sure to be days of rigorous science, attendees are invited to gather at the Ogden Nature Center (ONC) for an evening of music, refreshments, and maybe even a little birding! The ONC is a 152 acre nature preserve nestled in the heart of Ogden. One and a half miles of walking trails wander past natural wetlands and created marshes and canals—all perfect for wildlife viewing as the sun sets. Transportation will be provided. Join us the evening of July 31st and don’t forget your binoculars! For more information, visit: <https://www.ogdennaturecenter.org/>



Sponsorship Opportunities

Premium Sponsorships

Sponsorship level	Gold (\$10,000)	Silver (\$7,500)	Bronze (\$5,000)
Complimentary registration	3	2	2
Table in exhibition hall	1 table, double length, premium location	1 table, double length, premium location	1 table, standard length, premium location
Banquet dinner, including special recognition	3 tickets	2 tickets	2 tickets
Logo featured on t-shirt, conference tote bag	*	*	*
Logo on name badges	*	*	*
Vertical banner with logo (main entrance/registration)	*	*	*
Logo featured before all plenary sessions	Gold recognition	Silver recognition	Bronze recognition
Logo featured before all regular sessions	Gold recognition	Silver recognition	Bronze recognition
Website presence	Logo + short ad	Logo + short ad	Logo
Brochure/swag in conference bag	*	*	*



Sponsorship Opportunities

General Sponsorships

Sponsorship opportunities	Coffee breaks (\$1800)	Student travel support (\$1500)	Event transportation (\$1000)
Complimentary registration	1	1	1
Table in exhibition hall	1 table, standard length	1 table, standard length	1 table, standard length
Vertical banner with logo	At refreshment station (indicatory sign and logo)	In sponsors hall with other travel sponsors (indicatory sign and logo)	At pick-up location(s) and event venue(s) (indicatory sign and logo)
Logo featured before all regular sessions	*	*	*
Website presence	Logo	Logo	Logo
Brochure/swag in conference bag	*	*	*



Sponsorship Opportunities

General Sponsorships

Sponsorship opportunities	General sponsor (\$500)	Local sponsor (<\$400)
Complimentary registration		
Table in exhibition hall	1 table, standard length	1 table, standard length
Vertical banner with logo		
Logo featured before all regular sessions	*	*
Website presence	Logo	Logo
Brochure/swag in conference bag	*	*

If you would like to participate in AFO 2025 as a sponsor, please contact Rebecka Brasso (rebeckabrasso@weber.edu).



General Sponsorship Descriptions

Coffee break sponsorship

Science runs on snacks and coffee. Therefore, we will offer all day beverage (coffee, tea, soda, water) service and two “snack breaks” per day during the three days of the scientific program. Each sponsorship covers a half day of refreshment service. We can accommodate up to six (6) coffee break sponsors.

Student travel support

Funds will be allocated to provide financial assistance to students and early career professionals presenting at the meeting. These awards are particularly valuable for those traveling from outside of the US, where access to support from home institutions may be extremely limited. Travel awards are allocated through a competitive application process in which funds are awarded based on merit and expressed need.

Event transportation

Transportation is needed for 1) morning field trips and 2) our social event at the Ogden Nature Center. We will offer local birding field trips prior to the start of the scientific program each day (July 30-Aug 1). We expect attendees to participate each morning, which will require shuttle service to and from local birding hotspots around Ogden.

We are also seeking funding to cover the cost of bus transportation of attendees to the social event at the Ogden Nature Center on July 31. We estimate needing 1-2 motor coaches to transport attendees the ~8 mile round trip from the conference center to the nature center. We can accommodate up to four (4) transportation sponsors.

General sponsor

Funds will be allocated where needed as determined by the steering committee.

Please note that complimentary registration is not included in this category, but sponsors will be given a sponsor's name badge and the opportunity to be in the sponsors hall throughout the conference.

Small, local sponsor

Funds will be allocated where needed as determined by the steering committee.

Please note that complimentary registration is not included in this category, but sponsors will be given a sponsor's name badge and the opportunity to be in the sponsors hall throughout the conference.



Photo credit: Kimberlee Whitmore



Other Ways to Support Us

If your organization or business is interested in assisting with any of the following, or for tailored sponsorship opportunities, please contact Rebecka Brasso (rebeckabrasso@weber.edu).



Early morning field trip guides (July 30-Aug 1)

Traditionally, each morning prior to the start of the scientific session we offer a birding excursion to get the blood pumping. As time is limited, these trips are usually close to the conference center and last for approximately two hours (~6:00-8:00am). If your group is interested in hosting an early morning birding trip in Ogden, we would love to work with you!

Half to full-day field trip guides (August 2)

We seek transportation and/or guiding assistance for post-conference trips to unique birding hotspots in the region. Suggested locations include, but are not limited to, Antelope Island State Park, Farmington Bay Waterfowl Management Area, Bear River Wildlife Refuge, and Mirror Lake. These trips will require pre-registration and a fee for participants. If your organization is interested in assisting with a trip, please contact us!

Food and beverage

We want to share the absolute best of Ogden with our attendees, a majority of whom are not Utah locals. Part of that is experiencing local craft brews and bites. We are particularly interested in providing local beer at our two social events (Union Station (7/29) and the Ogden Nature Center (7/31)). Bring your brews and share your knowledge with our guests. It is a little known fact that birders love beer! Please reach out if you would like to donate, set up a tasting table, or otherwise serve at one of our events!

Item donation for student awards or silent auction

At the end of the conference we present awards for best student presentations (one for oral presentation and one for poster presentation). Donations such as binoculars, field gear, books, or art have been paired with awards in the past. We also plan to have a silent auction that will run during the conference. Most attendees will be traveling to Utah by plane; therefore, we would appreciate any small items to include in our auction. All proceeds will go to student travel awards, sponsored memberships, and/or publication waivers.



AFO

ASSOCIATION OF
FIELD ORNITHOLOGISTS

Est. 1922

afonet.org